

# **GARY ELSNER**

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## **Expert Witness/Consultant 1998–present, Consultant**

Provide consulting, expert witness and litigation support services to attorneys, with extensive testimonial experience. Establish sales development and retention programs for stock photo agencies and photographers.

## **Design Pics Inc. 2008–ongoing, VP Operations**

Manage worldwide distribution network of selling agents. Provide general consulting & Management services

## **SuperStock, Inc. 1999 – 2001 Consultant, President and CEO**

Re-engineered company operations. Established company objectives, job descriptions and operating standards.

## **FPG International LLC, New York, New York 1979 – 1998, Vice President, Sales & Marketing, 1988-1998**

Developed marketing strategies and sales products. Supervised a staff of sixty-five sales executives and associates. Created the agency's first product catalog. Increased international sales 500% by implementing a catalog franchise program.

## **EDUCATION**

Hunter College, NYC  
Marketing Management Program, Columbia University Graduate School, NYC

## **PROFESSIONAL ORGANIZATIONS**

American Society of Picture Professionals  
Digital Media Licensing Association (formerly Picture Archive Council of America)

Please ask for References